



Rick Stefanik <rmstefanik@gmail.com>

RE: Negative Review on Niche

1 message

Kathy Taylor <ktaylor@onealschool.org>

Wed, Jun 1, 2016 at 1:12 PM

To: Rick Stefanik <rmstefanik@gmail.com>

Cc: Robert Almony <robertalmony@gmail.com>, Susan Keller <swk2030@gmail.com>, zavette tatum-kodzai <zavette.tk@gmail.com>

We think we can narrow it down. There's a few teachers who coach 3 teams. We want to know who the student /reviewer is too. With that being said – I don't know if it was my "reporting" or the other reviews that were submitted this morning – but only a few of the negative comments remain and they're a few pages back.

Kathy Taylor

Director of Communications

The O'Neal School

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From: Rick Stefanik [mailto:rmstefanik@gmail.com]

Sent: Wednesday, June 01, 2016 12:36 PM

To: Kathy Taylor <ktaylor@onealschool.org>

Cc: Robert Almony <robertalmony@gmail.com>; Susan Keller <swk2030@gmail.com>; zavette tatum-kodzai <zavette.tk@gmail.com>

Subject: Re: Negative Review on Niche

I was not implying a school-wide issue, but we may be able to isolate where the review came from based on the statement, "I am coaching three athletic teams this year...". Do we know of a teacher last year who had this level of athletic responsibility?

Rick Stefanik

rmstefanik@gmail.com

On Wed, Jun 1, 2016 at 11:59 AM, Kathy Taylor <ktaylor@onealschool.org> wrote:

Ha Ha – no! – But it is being discussed with division heads in about 4 minutes. Perception IS reality!

Kathy Taylor

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From: Rick Stefanik [mailto:rmstefanik@gmail.com]

Sent: Wednesday, June 01, 2016 11:33 AM

To: Kathy Taylor <ktaylor@onealschool.org>

Cc: Robert Almony <robertalmony@gmail.com>; Susan Keller <swk2030@gmail.com>; zavette tatum-kodzai <zavette.tk@gmail.com>

Subject: Re: Negative Review on Niche

[REDACTED]
in the review?

Do we know if there is any merit to the accusations

Thank you.

Rick Stefanik

rmstefanik@gmail.com



On Wed, Jun 1, 2016 at 10:38 AM, Kathy Taylor <ktaylor@onealschool.org> wrote:

FYI – please read everything below to learn about the incident as well as what I’ve learned about Niche.com. I am handling Niche by asking our faculty members who are parents and who have another email address than O’Neal’s to fill out a review. One has already done so this morning.

I’ve also noticed that you can “report” on the negative comments and Niche asks nothing of who you are, where you’re from – so I’ve done that too. I wonder if people report on the negative comments enough will they be pulled?

If you guys can help me keep an eye on the other review sites just in case this is a full blown meditated “campaign” – I would appreciate it.

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From: Kathy Taylor

Sent: Wednesday, June 01, 2016 8:26 AM

To: 'Sarah O'Leary' <sarahd123@aol.com>; Robert Almony <robertalmony@gmail.com>

Cc: John Elmore <jelmore@onealschool.org>

Subject: RE: negative review

Wow!

This review that the parent provides is a complex questionnaire – it’s going to take more than a few minutes to fill out. Thank you for doing this. The reviews help to “grade” the school and the new “grades” will go out in August. At this point our grade is an A- and everyone around us is lower. Currently, I’m having Upper School gather a good handful of Upper School students to complete the student side of the review as well. On the student side, they ask for their SAT scores, etc – therefore, we’re handpicking the high scorers. For instance, if you see the “educational outcomes” section – our average SAT score is 1800 and ACT score is 28 – this is based on the answers a few students gave in filling out the review. Hence why this site is “the devil”. I don’t have much respect for it, but we can’t ignore it.

Some of the profile information is not correct, but I have indeed edited all of that and have been told it takes a few weeks to update – which means it should update at anytime.

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From: Sarah O’Leary [<mailto:sarahd123@aol.com>]

Sent: Tuesday, May 31, 2016 10:05 PM

To: Robert Almony <robertalmony@gmail.com>; Kathy Taylor <ktaylor@onealschool.org>

Cc: John Elmore <jelmore@onealschool.org>

Subject: negative review

Hi there,

Just came across a recent less than positive review: <https://k12.niche.com/the-oneal-school-southern-pines-nc/>

I will post a positive review on this site in the next few days.

-Sarah

Sarah O'Leary

Southern Pines, NC

[REDACTED]

[REDACTED]